



*Together,
let's share the best of*
ACAI

les vergers
boiron 



Frozen puree

ACAI

no added sugar



Origin and harvest

Acai is a berry native to Brazil.

It's a **superfruit**, well known for its antioxidant and fibre content.

Les vergers Boiron has selected fruit grown according to **agro-forestry practices** (wild, uncultivated harvest), which protects the **biodiversity** of the forest. The berries are hand-picked **by a cooperative of 19 pickers**.



Market data

FORECASTS

***€2.2 bn**

SUPER GROWTH

➤ **2.2 billion euros**: global market forecast for 2026.

➤ The market has been continually growing for over 10 years in Europe (annual average growth rate **+230%*** compared to 2016).

*Future Market Insights, 2016.

MARKET

30%

DYNAMIC

➤ Europe represents **30%**** of the Acai market, after Brazil and North America.

**Brazilian Ministry of Foreign Trade, 2022.

FRUIT

90%

DID YOU KNOW?

➤ The Acai berry consists of **90% kernel**. When the fruit is processed, water is added to the berries to extract the flesh surrounding the kernel, to obtain a more homogeneous, even texture. This unique method is essential to be able to work it into a puree.

Product benefits

- ✓ Puree **without added sugar**
- ✓ **Selection** and **traceability** of fruit
- ✓ Fruit **picked** and **processed within 24 hours** to guarantee product quality
- ✓ A **trendy fruit**, to breathe life into the range and match healthy eating habits
- ✓ Aromatic notes of **red fruits** and **cocoa**

Medium / high end targets



Hotels



Ice creams



Catering



Bar



Pastry



Optimum uses

- ✓ **Acai bowls**
- ✓ **Smoothies**
- ✓ **Pastry creams**
- ✓ **Sorbets**
- ✓ **Creams**

Product information

Packaging:

- 1kg tray
- Packing: 3kg boxes
- Product code: AAC0B0AA0
- EAN Code: 33891330048

Ingredients:

Water 78.4%, Acai berries 21.5%, acidifier: citric acid 0.1%*

*Citric acid helps to prevent the product oxidising and going brown.

