

THE
WORLD'S
50
BEST
BARS
2025

LES VERGERS
boIRON®

unleash your creativity
**TASTE
MATTERS**

PASSION FRUIT



AMBIENT PUREES WITHOUT ADDED SUGAR*

PASSION FRUIT

Made from the highest-quality passion fruit cultivated in Equator and other tropical regions.

Handpicked at peak ripeness to preserve its natural flavor, freshness, and unmatched acidity.

Bartenders
#1
choice

*takes the pornstar martini
to new heights*

PASSION FRUIT



PAIRINGS

Vodka
Tequila Blanco
Rum Agricole

COCKTAIL IDEAS

Pornstar Martini
Passion fruit Margarita
Passion fruit Swizzle

WHY IT WORKS

Intense tropical acidity and floral aromatics balance the clean or herbaceous notes. Lifts cocktails with exotic brightness.



Passion fruit is gaining popularity in beverages, partly driven by the cocktail trend, with the Passion Fruit Margarita expected to grow **65% globally by 2028**.

Sources : Rapport fruit - Datassential - 2023 / Rapport cocktail - Datassential - 2023 / Marché mondial des fruits de la passion - Tendances et prévisions de l'industrie jusqu'en 2031 - Data Bridge Market Research

LIQUID FRUIT TEXTURE, LIKE A JUICE

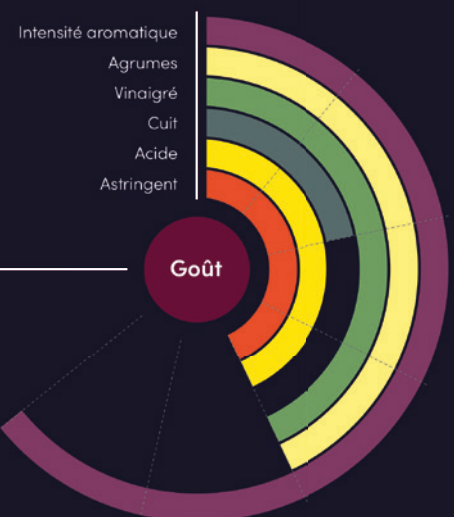
INTENSE AND TANGY CITRUS NOTES

BALANCED SWEETNESS AND ACIDITY FOR A FRESH, ZESTY FLAVOR

INTENSE | CITRUS | ACIDIC

VISUAL ASPECT

Orange color ●●●●●○
Sirupy ●●●○●○



*contains naturally occurring sugar. Origins, varieties and Brix levels may vary depending on the quality of the harvest.